

ANNEXE 2

Analysis of revenue implications of recommendations:

Recommendation		Estimated Cost to WBC	Estimated Saving to WBC
1	Officers to work with Veolia to revisit current mechanical sweeping frequencies, to bring them up-to-date and explore the possibility of 'zoning' street cleaning activities, to ensure the most efficient use of resources and higher visibility of the service.	£0	£0
2	Officers to work with Veolia to refine proposals for an additional 'community cleaning crew' within the allocated additional budget of £80,000, and to agree an appropriate package of high-impact work for this crew.	£80,000	£0
3	The currently effective 'responsive' approach to fly tipping should continue, with the current challenging removal targets remaining. The Council should continue to actively engage in education and persuasion campaigns where appropriate, and keep the issue of enforcement under review.	£2,000	£0
4	Develop a more professional, effective, responsive and cost-effective approach to dealing with graffiti removal across Waverley; work with Veolia on developing an improved model and explore alternative options such as partnership working with neighbours/ exposing the work to competition	£0	£2,000
5	Work with SCC, GBC and the Highways Agency to develop better partnership working and a more coordinated approach to the maintenance of the A3 & A31 in order to improve standards of cleanliness.	£0	£0
6	Vary the Veolia contract to remove the Sandy Hill Caretaker Service, and enter into a new financial arrangement with First Wessex Housing Association to provide an enhanced service, at a lower cost, across both the Sandy Hill Estate and The Chantrys.	£0	£3,500
7	Protect current levels of expenditure on street cleaning to reflect the high priority the service is given by local residents.	£0	£0
8	Extend use of comment cards to cover all street cleaning activities, and require Veolia operatives to target 10% properties on routine street cleaning rounds. Include email address/ link to online form/ text option to encourage feedback.	£1,500	£0
9	Introduce and promote an improved and reinvigorated 'street watch' programme across the borough- using a range of communication channels to maximise participation.	£2,000	£0
10	Use an element of the unallocated 'Cleaner Safer Greener' funding to purchase litter picks, high-visibility jackets, and other equipment, to provide free to regular 'clean-up' groups to further encourage their activities.	£2,500	£6,000
11	Street Cleanliness measures to be reported regularly to Corporate Management team as part of a suite of performance measures	£0	£0
12	Explore technologies and develop a broad range of methods for encouraging more informal feedback on the street cleaning service,	£1,000	£0

	and ensure this is routinely analysed and acted upon.		
13	Work with Veolia to ensure that MIMS is introduced across the street cleaning fleet, and that it is integrated as far as possible with WBC's back office systems and publicly-accessible street cleaning schedules.	£0	£0
14	Introduce regular 'walkabouts' with appropriate WBC officers, Veolia operatives, borough councillors, town/ parish representatives to identify issues and agree local street-cleaning priorities.	£0	£0
15	Officers to work with Veolia to ensure appropriate fleet, with strong WBC branding is procured to deliver the street cleaning service between 2012 and 2019	£0	£0
16	Monitor the success of the new recycling litter bin scheme and source funding for further bins if it proves successful.	£0	£0
17	Introduce manual segregation of litter-picking in town-centre areas and monitor the success of the scheme.	£0	£0
	Total	£89,000	£11,500